

The logo for Whitford's Quantanium is displayed in a 3D, metallic style. The word "Quantanium" is rendered in a bold, sans-serif font. The letters "QUAN" are colored red, while "TIANIUM" is silver. The letters have a reflective, metallic texture and are set against a dark blue background with a grid of glowing lines. A small registered trademark symbol (®) is visible at the end of the word.

# Quantanium®

**Whitford's special nonstick  
reinforced with titanium  
to stand up to almost anything**



## Why Whitford engineered QuanTanium with titanium

**T**itanium was named after the mythological, powerful first sons of the Earth: the Titans. Its remarkable combination of high strength and low density offers exceptionally favorable strength-to-weight ratios, which is the principal reason it found its way so quickly and successfully into high-tech industries such as aerospace.

Titanium is the lightest, toughest metal known to man — which makes it ideal for unusually demanding applications in many varied fields. So Whitford moved titanium from aerospace to the common kitchen under the expanding range of coatings from Whitford. Key points about this unique QuanTanium nonstick and titanium:

- QuanTanium is the best of its kind: a multicoat nonstick with a unique mix of titanium particles blended in for unusual durability.
- QuanTanium's multi-layer internal reinforcement of titanium creates resistance to scratching, abrasion and wear that exceeds many internally reinforced

and all conventional nonstick coatings on the market.

- QuanTanium is so resistant to damage because the titanium used is many times harder than the chrome and steel used in cooking utensils.
- Titanium is used in a variety of the most demanding applications, ranging from professional golf club shafts to critical components of the Space Shuttle.
- QuanTanium's nonstick system has been designed to create maximum synergy with the titanium, resulting in maximum resistance to wear with unparalleled release.
- With QuanTanium, consumers can now enjoy the benefits of a first-class nonstick knowing it will stand up to almost anything.

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# Whitford

*Makers of the world's largest, most complete line of fluoropolymer coatings*

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